



The Value of Your Relationship with the Alabama Optometric Association

It pays to be a member of the Alabama Optometric Association and the American Optometric Association! The ALOA and the AOA are the **ONLY** organizations representing your interests in the legislative arena. While we are proud of our history of successful legislative efforts, we are about much more than advocacy. Below are some ways that your membership saves you money!

Benefit	Nonmember Cost
AOA More (Measures and Outcomes Registry for Optometry—FREE to Members	\$1800
Think About Your Eyes Listing—FREE to Members	\$225
ALOA CE Discounts—\$790 for Members	Nonmembers pay an additional \$790
ALOA Tech Course Discount— \$410 for Members	Nonmembers pay an additional \$450
Staff membership for Paraoptometric Association—FREE to Members	Not available to non-members
Classified Ads—FREE to Members	\$200
Exclusive E-newsletter and timely updates on optometric issues—FREE to Members	\$500
Online education through AOA’s EyeLearn—FREE to Members	Not available to non-members
Up to 30% discount on office brochures, medical pamphlets through AOA Marketplace.	Discount not available to non-members
Discounts on Business, liability, disability and life insurance through AOA Excel. Discounts also available on merchant processing, practice financing and health IT solutions	Discounts not available to non-members
Web Based Doctor Locator—FREE to Members	Not available for non-members

Your Total Value for Just Belonging = Over \$3965

JOIN TODAY! GO TO AOA.ORG/JOIN