POA has full legislative agenda with scope of practice modification, definition of ophthalmic surgery and vision benefit bills

Scope of Practice legislation introduced on May 5

By Ted Mowatt, Legislative Consultant

**Senate Bill 846**
**Scope of Practice Modification**
On May 5, legislation further modifying the scope of optometric practice in Pennsylvania – and once and for all making the S tate Board of Optometry the sole, rightful authority over the practice of optometry in the Commonwealth – was introduced in the Senate.

In addition, SB 846 removes the six-week treatment time limit for certain conditions; allows optometrists to perform drainage of super ficial lesions; allows optometrists to treat anaphylaxis and chalazia by injection; and allows optometrists to treat glaucoma with all topical and oral medications without restrictions.

The text of the bill as well as talking points are available at [www.poaeyes.org](http://www.poaeyes.org) in the Doctor’s Center under POA’s Legislative Priorities.

Seventeen senators have signed on to co-sponsor SB 846 due to the diligence of POA keypersons and the bill’s sponsors, Sens. John Gordner (R-Columbia) and Lisa Boscola (D-Northampton). More work will be required to move this legislation forward as it will certainly be opposed, as always, by the Pennsylvania Academy of Ophthalmology and their medical brethren at the Pennsylvania Medical Society.

**House Bill 1188**
**Definition of Ophthalmic Surgery**
Organized ophthalmology has reopened its assault on our profession by proposing a bill that could reverse some of the gains we have made to date and preclude future scope of practice modifications.

HB 1188 has been re-introduced from last session as an attempt to define ophthalmic surgery under the Medical Practice Act. While it has the potential to impact many non-physician providers’ scopes of practice, it is offered by ophthalmology specifically to affect optometry. The bill unfairly and incorrectly creates the impression that patients who receive common procedures from non-physicians are being harmed. HB 1188 has been introduced and is in the House Professional Licensure Committee.

Inserting into this issue of the *Keystoner* is a letter by POA President Dr. Robert Bittel that explains HB 1188 in detail. We encourage you to visit [www.poaeyes.org](http://www.poaeyes.org) for additional information and resources.

**Senate Bill 204 & House Bill 1107**
**Unfair Business Practices Act**
POA has long been concerned with the unfair practices of some vision benefit plans, particularly with regard to contract terms that impinge on existing relationships with certain ophthalmic labs. Vertically integrated health systems are unfairly competing with private optometrists and local labs in the optical marketplace. Sen. John Pippy has introduced SB 204, and a companion bill, HB 1107, has been introduced in the House by Rep. Harry Readshaw. This legislation levels the playing field and allows optometrists to provide materials to their patients utilizing the most appropriate labs, without undue interference from third party payers. The bills are in the respective House and Senate Insurance Committees.

**Resources for members**

Keypersons for the members of the House and Senate committees responsible for reviewing all of these bills have been contacted and asked to take appropriate action. All POA members are encouraged to learn more about this legislation and contact their legislators to make sure they make informed choices when they vote. Detailed information is available on POA’s Web site.

POA has also made a new commitment to keep the membership better informed as to the issues affecting our members at the state level, both through the *Keystoner*, and through the re-

See Legislation on page 3
President’s editorial
Focus on the positive
Meet the Board members responsible for overseeing committee activities
By Robert P. Bittel O.D., F.A.A.O.

When I sat down to write this editorial, I went through a myriad of topics to address but had difficulty selecting one. I decided to address an issue that most, if not all, members could agree upon. I n previous editorials, I addressed the pertinent issues, and it’s not as if I needed to be a feel-good person; rather, I simply wanted to refocus on the positive projects and outcomes that we are achieving through the hard work of the volunteer leaders and the staff of the POA.

Those of you who have served our profession in a leadership role, either as a committee member at the state or local society level or in any other leadership capacity know the camaraderie that can develop.

Following is an introduction to your 2009 Board of Directors, the men and women charged with moving the association forward this year. Photos of each of them appear on pages 8-9. If you haven’t had the opportunity to meet yet, please introduce yourselves at the next meeting you attend – they would love to talk to you.

Dr. Perry Umlauf, our immediate past president, along with POA staff and many others, developed a three-year strategic plan to guide the association in a goal-oriented fashion. The strategic plan has been a huge success. In April, Dr. Umlauf moved to Colorado and he will be missed but certainly not forgotten by the people who worked with him. Dr. Barb Yanak, who served with distinction as Dr. Umlauf’s immediate past president, has agreed to come back onto the Board to finish out Dr. Umlauf’s term. That is true dedication and I thank her for her commitment to our association. Barb is heading the Administration & Planning Division.

Dr. Greg Caldwell, our president-elect, is the Division Executive Officer for State and National Affairs and has two legislative issues that he is directing with the Legislative Affairs Committee on your behalf. Dr. Caldwell has also been instrumental in setting up and implementing the Pennsylvania Diabetic Eye Health Alliance as the chair of the Diabetes Task Force.

Dr. Donna Buraczewski is our secretary-treasurer and DEO of our Budget and Finance Division. Dr. Buraczewski is the POA Board liaison to POPAC and along with Dr. Noah Eger has created a new statewide POPAC initiative.

Dr. Dan Russell is DEO of our Health Care Division. He also serves as our strategic plan mentor. Dr. Russell was instrumental in developing the Pennsylvania Diabetic Eye Health Alliance. He serves as president of the Southwestern Optometric Society.

Dr. Bob Owens started out the year as DEO of our Administration & Planning Division. He was asked to switch to the Clinical Care Division and he stepped up and accepted the position, which has doubled his workload. Dr. Owens is our resident expert on motorist vision and has served the POA for many years as the chair of that committee. He is also the liaison to the Pennsylvania Paraphtometrical Association.

Dr. Marianne Boltz is the DEO of the Professional Services Division. Dr. Boltz was a founding member of the Pennsylvania Diabetic Eye Health Alliance. She oversees one of the most important aspects of the POA: our membership development and membership services programming.

Dr. Rich Christoph is DEO of our Communications Division. His job is to oversee POA’s awards program and enhance the public and professional image of optometry. Dr. Christoph is a pioneer in the area of our corporate affiliate task force, serving as the chair prior to assuming his Board of Directors position.

This is your Board of Directors and I am proud to serve with them and the dedicated people on the POA staff. They are true leaders who volunteer their time and energy to steer the ship we are all sailing on known as Pennsylvania Optometry. As leaders, we cannot predict the future but we can help prepare you for it. This is a talented group of volunteer leaders and we are fortunate to have them leading our state association.

In Memoriam

We extend our sympathy and prayers to the family of

Elmer Friedberg, O.D.

Letters to the Editor

As always, we welcome your comments to this and any other editorial, and will run “Letters to the Editor” in the Keystoner as they are received.
Communications is the key
By Gregory A. Caldwell, O.D., F.A.A.O., President-Elect/Chair, Diabetes Task Force

Communication is one of the main reasons why the Pennsylvania Diabetic Eye Health Alliance (PDEHA) was formed. A recent encounter I had with a primary care physician illustrates its importance.

I received a phone call from a PCP asking if I could see 60 of his patients in a relatively short amount of time. He explained to me he was auditing a commercial third party payer and he had 60 diabetic patients under his care without diabetic eye exams. I explained I would adjust my schedule to get these patients seen over the next few weeks. His office started making phone calls and after the first 30 patients were called, only six needed eye exams. The other 24 patients had in fact been examined within the past year by an optometrist; however, the optometrist failed to communicate with the PCP or the optometrist billed the vision benefit plan rather than medical insurance.

The PCP asked me, “Why does your profession insist and continue to bill vision plans for a medical issue?” He further mentioned, “Don’t you know how this impacts your profession? I know you will bill medical and send a letter and this is what we need.”

This interaction happened shortly before launching the PDEHA in February. I was pleased to be able to address his issue by chairing POA’s PDEHA initiative. This alliance is a statewide program aimed at addressing the many issues of a diabetic patient, one being communication. He was happy to hear about the POA initiative.

Diabetes, a chronic illness that is included in the Physician Quality Reporting Initiative (PQRI) as well as the NCQA HEDIS program, has many unreported encounters and duplicate services. As health care reform continues to move forward, and diabetes falls into the chronic illness containment category, optometry is positioning itself perfectly to be the primary eye care practitioner for the diabetic patient. However, if our communication and medical reporting does not improve, then we stand a chance to be overlooked.

Please log onto the POA Web site at www.poaeyes.org and sign the letter of agreement for the PDEHA. If you want to learn more about the PDEHA, the Web site contains detailed information for you to read prior to signing up. If you have any questions, please contact Deb at the POA office at (717) 233-6455.

Ask not what your association can do for you;
Ask what you can do for your association
By Gregory A. Caldwell, O.D., F.A.A.O.

In 2010, I will be honored by serving the Pennsylvania Optometric Association as president. One of my responsibilities is developing our committees and chair people for the committees (POAs’ Table of Organization) for 2010.

As I have travelled around Pennsylvania, I have had members say to me, “I want to help the POA, I just don’t know where to start or where my strengths or abilities would help.” Or, “I want to do more than just pay my dues.”

If you want to help your association by being more active – if you have even a small interest – please contact me via e-mail at Grubca@aol.com. I will contact you personally (by e-mail or phone, whichever you prefer). We can discuss your interests and we will find a position within our association that will be rewarding for you and our association. If you want to take a look at the 2009 Table of Organization, visit the “POA Committees, Leadership & Staff” section in the Doctor’s Center at www.poaeyes.org.

Legislative connections?
By Gregory A. Caldwell, O.D., F.A.A.O.

As you are well aware, optometry is a legislated profession, and POA is your advocate on expanding, maintaining and protecting your license in Pennsylvania.

Recent elections have caused significant turnover in the Pennsylvania State Senate and House of Representatives, resulting in many legislators needing to learn what optometry is and what we do. This is where we need your help. We need to identify those members in our association who have any professional and/or personal contact with any legislator or staff member. Hopefully, they are one of your patients or you interact with them in the community.

If you have any legislative connections but have not been in contact with POA, please let us know soon. We have a very important scope of practice modification bill that has been introduced and will need everyone’s help to get it passed. To report your legislative connections, e-mail Dawn at dawnwkeefe@comcast.net.

Legislation
Continued from page 1

The vamped POA Web site. The POA Legislative Affairs Committee is also in the process of developing informative videos describing various issues of importance to POA, which will be distributed to members through e-mail blasts and local societies in the near future.

Please take a few moments to view these materials when they arrive and get involved in the legislative process. With nearly half of the General Assembly being new to our issues since the glaucoma bill passed in 2002, it is essential that POA members all become involved in educating legislators on eye care issues. Many of our old friends are gone, so we need to build new relationships and find new friends.

You can also help immediately by sending a personal check, pledge, or authorization for automatic withdrawals from a personal account or credit card to POPAC, 218 North Street, Harrisburg, PA 17101, or call the POA office at (717) 233-6455.

We need your help now. Thank you for your support of your profession.
News you can use

Red Flag Rule delayed until August 1, 2009

The U.S. Federal Trade Commission (FTC) has announced it will not enforce a new federal requirement that financial institutions and creditors, including optometrists and other physicians in some instances, establish programs to prevent and detect identity theft until August 1, 2009.

The FTC “Red Flags” rule is based on the Fair and Accurate Credit Transactions Act, which states that any organization acting as a creditor or that maintains covered accounts “must have identity theft prevention programs in place… to identify, detect, and respond to patterns, practices, or specific activities that could indicate identity theft.” The rule includes optometrists who don’t require payment in full at the time of service as “creditors.” The rule took effect November 1, 2008, and was scheduled to be enforced by the FTC on May 1, 2009. The new August 1, 2009, enforcement date reflects a three-month extension.

The FTC has indicated it will release a template to help entities that have a low risk of identity theft, such as businesses that know their customers personally, to comply with the law. The template and other information, including a guide, is available on the FTC’s new Web site dedicated to the Red Flags Rule at http://www.ftc.gov/redflagsrule. AOA has additional resources on its Web site at http://www.aoa.org/FTCRedFlags.xml.

Changes to Medicare enrollment process

Anyone submitting an enrollment application to Medicare will now be limited to billing only 30 days (or less) before you submit your successful enrollment application. The “or less” occurs for those who had not started to practice at the new location 30 days prior to submitting the application.

CMS considers anyone required to submit a complete 855 enrollment form to be a “new” physician, even if they’ve been participating in Medicare for many years. Doctors who have to re-enroll or reactivate their Medicare billing number are considered “new” as well, which confuses many doctors who obviously don’t consider themselves “new” when they have been enrolled and participating in Medicare for many years.

Also keep in mind that the date of the application refers to an application that is ultimately approved. A “denied” application is appealable and can be corrected, so an initially “denied” application can still become a successful application and have the original filing date. A “rejected” or “returned” application would lose the original date if the doctor has to resubmit the form all over again.

No requirement to display your DEA number certificate

When doctors of optometry obtain their DEA number, they receive a certificate of registration that consists of two parts: one certificate that can be displayed on the wall and a smaller wallet-size version. The certificate has an embedded watermark logo, which provides authentication of the certificate and also deters counterfeiting.

Though the wall-sized document is suitable to hang on the wall, there is no requirement that you display your DEA registration certificate. It simply authenticates that the holder has a bona fide DEA certificate. It may be kept on file if you have a concern about keeping your DEA number secure.

Location for E-Prescribing Incentive Program information changes

All information about the E-Prescribing Incentive Program has been moved from the CMS PQRI Web site to http://www.cms.hhs.gov/ERXIncentive.

Please note that many new resources have also been added to the E-Prescribing Incentive Web site as part of the migration to the new URL. New content includes:

- A Spanish version of the Introduction to E-Prescribing Incentive Fact Sheet
- A 2009 Electronic Prescribing (E-Prescribing) Incentive Program Made Simple Fact Sheet
- A sample electronic prescribing claim
- Information on how to access the audiotapes and slides from the National E-Prescribing Conference that was held in October 2008 for continuing education credit
Most optometrists not subject to surety bond requirement

A OA is receiving numerous calls and emails from members regarding optometrists and surety bonds. Optometrists are not subject to the surety bond requirement.

The surety bond requirement for durable medical equipment (DME) suppliers traces back to a 1997 federal law that the Centers for Medicare and Medicaid (CMS) has finally implemented. The AOA and others successfully explained to CMS that the surety bond requirement was not intended to apply to physicians, including optometrists.

In January 2009, CMS published the final regulations and agreed with AOA that physicians who supply DME do not need to obtain a surety bond. There are two exceptions:

First, CMS does not want DME supply companies to elude the rule by naming a physician as a figurehead, so CMS cautions that the exemption applies only to physicians who supply DME to their patients.

When a patient comes into an optometrist’s practice for care, a doctor-patient relationship is probably established.

Second, since opticians are not physicians, opticians still need a surety bond. If an optometrist employs an optician and the optician has a DME supplier number then the entire practice might need to obtain a surety bond. AOA believes these two exceptions will not subject many optometrists to the surety bond requirement.

The bottom line is that all or nearly all optometrists who supply post-cataract eyeglasses to their Medicare patients do not need to obtain a surety bond. A new DME supplier enrollment form has a section on surety bonds and includes an option for the optometrist to check a box that they are exempt from this requirement. If CMS, the National Supplier Clearinghouse (Palmetto) or your DME contractor insists that an optometrist must obtain a surety bond, then please let AOA know about that situation at KHipp@aoa.org.

ARBO used for tracking POA CE credits

The Pennsylvania Optometric Association utilizes the ARBO Tracker System for continuing education credits. CE slips are no longer provided at meetings. Instead, we will scan your ARBO Tracker card and upload the information to the ARBOWeb site. You can then print copies of your CE slips by logging on to www.arbo.org and clicking on “OE Tracker”.

Questions about this system or about obtaining an ARBO number can be obtained by calling ARBO at (704) 970-2710.

Worth noting

AOA-PAC Life Members

AOA-PAC is trying to identify AOA-PAC “Life Members.” In the late ’80s and early ’90s, AOA-PAC developed this giving level to sign up “high dollar donors” ($1,000 over a few years). If you signed up to be an AOA-PAC Life Member, please contact Julie Trute in the Washington office at jitrute@aoa.org or (703) 837-1376.

PennDOT selected preferred test for visual field requirements

By Robert L. Owens, O.D., Member, PennDOT Medical Advisory Board

At the last Pennsylvania Department of Transportation Medical Advisory Board meeting on April 17, 2009, it was decided that the preferred test for meeting the Pennsylvania driver’s visual field requirements is the Humphrey Esterman test (either the monocular or the binocular).

This test can be found on most Humphrey Autoperimeters under Specialty Tests (go to Show Test Library under Main Menu). This is not the required test, rather the preferred test, since this test’s pattern most closely matches the VF requirement of 120 degrees (extent) along the horizontal axis. The 120 pt. screening test deviates approximately 15 degrees vertically as it approaches its 60 degree lateral extent.

Obviously, 24-2, 30-2, FDT, etc., do not test the required 120 degree (extent) field. Please do not submit these as they will be reviewed and rejected. We still receive these along with the driver’s applications from both optometrists and ophthalmologists.

You will find that the binocular Esterman is an easy test for the patient and a fast test for your technician. Note: when applying for the Federal (Interstate) CDL waiver for monocular drivers, you must submit monocular VFs.

The remaining PennDOT requirements and reporting forms are accessible in the Doctor’s Center on POA Web site. If there are any questions, please feel free to contact me at (717) 354-2251.

Clinical pearl Web site

Dr. Bob Owens shares what he has found to be a great Web site for reviewing ocular pathology: www.redatlas.com. This link was passed along to him by his student extern, Vlad Petcov.

Would you like to receive your Keystoner via e-mail?

If you would prefer to receive your Keystoner electronically as a PDF instead of via USPS mail, please e-mail Deb@poaeyes.org.
The Optometrist of the Year Award recognizes a member of POA whose service to the profession and visual welfare of the public is outstanding. The Pennsylvania Optometric Association is pleased to name Perry C. Umlauf, O.D., as the 2009 Optometrist of the Year.

Dr. Umlauf spent countless hours over many years volunteering his time for organized optometry. He served on the Central Pennsylvania Optometric Society’s Board of Directors for several years, including as president from 1996 to 1998. During his tenure, he instituted the successful CE Forum that is now in its 13th year.

On the state level, he served on the POA Board of Directors for 6 years, including as president in 2008. Under his leadership, POA developed the Pennsylvania Diabetic Eye Health Alliance, which was unveiled to the membership in February of this year.

In addition to his Board service, he was a long-time member of the Congress Steering Committee; served on the OptoEast Planning Committee for 4 years, including as president; and served 6 years on the Industry Relations Committee. Dr. Umlauf has been published in Optometry: Journal of the American Optometric Association.

Dr. Umlauf also took on the important task of serving as POA’s Strategic Plan Mentor, and under his watch, POA implemented a 3-year strategic plan to guide the association’s activities.

Dr. Umlauf has shown dedication to his community through various types of public service. He volunteered with World Blindness Outreach, completing a mission to the Dominican Republic last fall.

Dr. Umlauf has lectured to numerous senior citizen groups and participated in vision screenings for children with cerebral palsy through the Lebanon Lions Club. He has presented continuing education to school nurses and provided eye care to patients in need at the Cedar Haven Retirement Center.

POA congratulates Dr. Umlauf on his many achievements and is pleased to honor him with this prestigious award. Dr. Umlauf has taken on a new adventure, relocating with his wife, Suzette, to Colorado in April. We know the Colorado Optometric Association will gain a valuable resource in Perry.
Congratulations to Dr. Stephen E. Hess, who was honored as POA’s Young Optometrist of the Year. Dr. Hess, who practices in Warminster, was nominated by the Bucks-Montgomery Optometric Society.

The Young Optometrist of the Year Award recognizes outstanding leadership and service by a POA member who has been in practice less than 10 years. The Pennsylvania Optometric Association is pleased to name Stephen E. Hess, O.D., as the 2009 Young Optometrist of the Year.

A 2004 graduate of the Pennsylvania College of Optometry, Dr. Hess has served on the Board of Directors of the Bucks-Montgomery Optometric Society since 2005. At the state level, he is a keyperson for Representative John Galloway and is active in POA’s Student Membership Task Force, having helped organize the PCO student/doctor social and PCO Student Quizbowl for the past several years.

In addition, he presented at PCO’s Orientation for this year’s incoming first year class, stressing the role and importance of organized optometry, and he is a preceptor for the PCO externship program. He was also a member of the SOSH mission to La Gloria, Mexico in 2003. Dr. Hess has been a contributing author to Optometry: Journal of the AOA, having 8 articles published since 2005.

In his community, Dr. Hess participates in a school nurse program at Bensalem School District that provides eye exams and glasses to students who are unable to afford eye care. He has participated in local health fair vision screenings; lectures at hospitals and senior centers on various topics, including diabetes, glaucoma, dry eye and macular degeneration; and provides vision screenings and lectures to local day care centers on how eyes work and how to protect them.

One of Dr. Hess’s passions is providing care to home bound residents in Bucks, Montgomery and Philadelphia counties. Many of the individuals he provides eye care to have not had an eye exam in numerous years, despite having diseases like diabetes and glaucoma. Often his visits will include changing a light bulb, taking out the trash or bringing in the trash cans. More often than not, the time he spends with his home bound patients is the only face-to-face interaction they may have for several days or weeks.

POA congratulates Dr. Hess on his many accomplishments and is pleased to honor him with this award.
Congratulations

52 Years of Membership
Robert A. Ginsburg, O.D.

Congratulations to Dr. Robert A. Ginsburg, who was honored as the member in attendance with the highest number of years of membership: 52. We appreciate all Dr. Ginsburg has done and continues to do, including acting as photographer during this year’s Congress.

Left: Dr. Ginsburg relaxes with POA staffers Joyce Reiner, Deb Blanchard, Heidi Williams and Ilene Sauertieg.

George Gottschalk, Jr. Memorial Award

Barbara M. Yanak, O.D.

Dr. Barbara M. Yanak, O.D. was presented the George Gottschalk, Jr. Memorial Award for her service as chair of the Personnel Committee.

Paraoptometric of the Year

Jennifer Huey, CPOA

Jennifer Huey, CPOA, was named the Pennsylvania Paraoptometric Association’s Paraoptometric of the Year.
Congratulations to the 2010 Board of Directors. Front, from left: Dr. Marianne E. Boltz, trustee; Dr. Donna M. Buraczewski, secretary/treasurer; Dr. Robert L. Owens, trustee. Back, from left: Dr. Robert P. Bittel, immediate past president; Dr. Gregory A. Caldwell, president; Dr. Richard P. Christoph, trustee; Dr. Daniel F. Russell, president-elect; Dr. Mark Margolies, trustee.
**Theatre of the Mind**

Top: During his “Theatre of the Mind” show, Keynote Speaker Robert Priest identifies the image on a randomly selected page selected by Evelyn Arnold.

Middle: A blindfolded Robert Priest prepares to identify the image drawn by a random audience member.

Bottom: With one card missing from the deck, Dr. Gary Scheib and Dr. Daniel Doberneck flip through cards in rapid succession while Robert Priest attempts to name the missing card – successfully.

POA Trustee and POA Liaison Dr. Mitchell Munson, right, from Colorado, answers questions during a board certification discussion at the House of Delegates. POA delegates discussed and ultimately defeated a motion that would have directed delegates to oppose the current board certification model at the AOA House of Delegates in June. Earlier in the morning during a special session on the topic, Salus University President Dr. Thomas Lewis presented information on the proposed process of board certification.

POA Executive Director Dr. Charlie Stuckey and Trustee Dan Russell pay close attention as teammate Dr. Harvey Hanlen reviews the rules for the golf tournament.

POA President Dr. Greg Caldwell welcomes Congress exhibitor Luann Mariani from Luzerne Optical during the opening of the Exhibit Hall.
RESOLUTION NO. 74-A-22
AOAPAC-POPAC

WHEREAS, federal and state legislation is having an increased impact on the scope, quality and delivery of optometric care in the United States; and

WHEREAS, members of the optometric profession on the national, state and local level deem it essential to continue to exert responsible leadership in matters affecting the vision care of the American people; and

WHEREAS, an active and effective role in government affairs is an essential aspect of such leadership; and

WHEREAS, the Pennsylvania Optometric Association wishes to accept its share of the civic and professional obligations that all optometrists should assume; and

WHEREAS, the Pennsylvania Optometric Association has endorsed and formed the Pennsylvania Optometric Political Action Committee (POPAC); and

WHEREAS, the American Optometric Association has endorsed and formed the American Optometric Association Political Action Committee (AOA-PAC), now, therefore, be it

RESOLVED that the Pennsylvania Optometric Association House of Delegates, in meeting assembled, urges all optometrists, their families and friends in the Commonwealth of Pennsylvania to join, support and contribute to the aims and objectives of both these Political Action Committees.

ADOPTED
POA House of Delegates
June, 1974
Seven Springs Mountain Resort
Champion, PA

AMENDED AND REAFFIRMED
POA House of Delegates
June 1984
Seven Springs Mountain Resort
Champion, PA

REAFFIRMED
POA House of Delegates
June 13, 2004
Pittsburgh Hilton
Pittsburgh, PA

AMENDED AND REAFFIRMED
POA House of Delegates
May 2, 2009
Skytop Lodge
Skytop, PA

Resolutions passed by the House of Delegates

The POA House of Delegates passed several resolutions on May 2, 2009, including amending and reaffirming Resolution 74-A-22 regarding support of POPAC and AOA-PAC. In addition, the House passed:

Resolution 2009-A-1 endorsing Roberta Beers, CPOT, for secretary of the AOA Paraoptometric Section Council;

Resolution 2009-A-2 congratulating Dr. Mark Eger on his election as president of the American Academy of Optometry;

Resolution 2009-A-3 annulling old resolutions and motions that have been completed or deemed to be without current value;

Resolution 2009-B-1 expressing appreciation to AOA Liaison Dr. Mitchell Munson and the American Optometric Association; and

Resolution 2009-B-2 expressing appreciation to Congress sponsors.
Membership Recognition Awards

POA is pleased to honor the following members for reaching milestones in their membership.

75 Years
Shirls J. Clunk, O.D.

73 Years
Ralph G. Keepor, O.D.
Morey X. Powell, O.D.

71 Years
Herschel L. Siegel, O.D.

67 Years
Louis E. Goldszer, O.D.
Robert J. Johnson, Sr., O.D.

66 Years
William H. Kennedy, O.D.
Richard H. Klinetob, O.D.

64 Years
Irving Bennett, O.D.
Elmer H. Eger, O.D.
Freda Sattel, O.D.

63 Years
Aaron H. Hilfman, O.D.
Gerald A. Zucker, O.D.

62 Years
Marvin L. Fiegelman, O.D.
Seymour E. Gottlieb, O.D.

61 Years
Sidney Cohen, O.D.
Bernard Kushner, O.D.
Malcolm G. Meyer, O.D.
Robert J. Morrison, O.D.
Paul Opalka, O.D.
Albert I. Singer, O.D.

60 Years
Vincent D. Bishop, O.D.
Robert J. Brown, O.D.
Ralph J. Cericola, O.D.
S. Donald Furnary, O.D.
Herbert E. Halliday, O.D.
Wassil J. Hvaadza, O.D.
Harry Kaplan, O.D.
Elwood H. Kolb, O.D.
Leonard J. Rabin, O.D.
George E. Rimby, O.D.
Adrian B. Runkle, O.D.
Joseph H. Smith, O.D.
E. William Spitz, O.D.
Gerald B. M. Stein, O.D.
Walter E. Wanck, O.D.
William F. Weir, O.D.

59 Years
Harold L. Castleman, O.D.
Richard F. Gambino, O.D.
Martin Hafer, O.D.
Roberts K. Karn, O.D.
Aloysius L. Mittereder, O.D.
Victor S. Morrison, O.D.
Frank J. Motola, O.D.
Paul L. Russo, O.D.
Leo Bygliniski, O.D.
Robison G. Weltner, Jr., O.D.
Melvin D. Wolfberg, O.D.
Jerome K. Young, O.D.

58 Years
John Biernacki, O.D.
Arthur C. Bittner, O.D.
Sanford Glasser, O.D.
Harry C. Kennedy, Jr., O.D.
Ira M. Kropp, O.D.
Lewis M. Krockt, O.D.
Alvin Levin, O.D., CAE
Henry G. Maier, O.D.
Thomas J. Perka, O.D.
Louis J. Pietrandrea, O.D.
Michael Rollo, O.D.
Edwin A. Sweeney, O.D.
Clifford C. Wagner, O.D.
Leonard Weiss, O.D.

57 Years
David B. Beyerle, O.D.
Eugene J. Bogage, O.D.
Stanley Burgess, O.D.
Richard L. Gulden, O.D.
Charles H. Hartung, O.D.
A. Michael Iatesta, O.D.
Richard R. Lehr, O.D.
Bernard Mallinger, O.D.
Quentin R. Orlando, O.D.
Louis J. Pease, O.D.
Alvin Weinberg, O.D.

56 Years
Harold C. Bauman, O.D.
Herbert M. Bushwick, O.D.
John A. Embich, O.D.
Albert Harrison, O.D.
Stanley T. Hozempa, O.D.
Harry M. Kaiserman, O.D.
Milton Klein, O.D.
Michael J. Markow, O.D.
George C. Morelli, O.D.
Richard J. Neuer, O.D.
William W. Peters, O.D.
Stanley J. Stachacz, O.D.

55 Years
Theodore L. Altman, O.D.
George E. Baxmeier, O.D.
Stephen Blaschak, O.D.
Rose H. Feldkreis, O.D.
Daniel J. Griffin, O.D.
Shahane T. Kirman, O.D.
Jerome Mattes, O.D.
Edward J. Sigmund, O.D.
John W. Stagaman, O.D.
John H. Stauffer, O.D.
Kenneth C. Vincett, Jr., O.D.

54 Years
Victor C. Cherico, O.D.
I. William Collins, O.D.
Albert Dichter, O.D.
Richard N. Gross, O.D.
Leonard B. Krachman, O.D.
J. Parker, O.D.
William K. Vincett, Sr., O.D.

53 Years
Theodore T. Blum, O.D.
Nathan Boyajian, O.D.
Richard G. Eshelman, O.D.
John F. Neuer, O.D.
Robert P. Nungesser, O.D.
Sidney J. Pariser, O.D.
Frank J. Mottola, O.D.
Victor S. Morrison, O.D.
Aloysius L. Mittereder, O.D.

52 Years
Richard D. Epley, O.D.
John H. Forrey, O.D.
Donald D. Friedberg, O.D.
Elmer Friedman, O.D.
Robert Fruhlinger, O.D.
Robert A. Ginsburg, O.D.
Daniel Goldstein, O.D.
Raymond Ernest Good, O.D.
Norman Kushner, O.D.
Israel E. Press, O.D.
Thaddeus C. Putkowski, O.D.
Milton Schiffman, O.D.
Robert J. Scholes, O.D.

51 Years
Donald J. Chaputa, O.D.
William Eisenberg, O.D.
Norman Foxman, O.D.
M. Bernard Keisler, O.D.
William R. Kline, O.D.
Ronald L. Markwood, O.D.
Thayne W. Maurer, O.D.
Ralph Miller, O.D.
Benso Y. Olenick, O.D.
Ambrose B. Peterman, O.D.
Donald S. Tannenbaum, O.D.
Carl R. Urbanski, O.D.

50 Years
John P. Borland, O.D.
John G. Kulba, O.D.
Bernard C. Lewine, O.D.
Robert S. Podboy, O.D.
Warren Riegel, O.D.
William G. Walk, II, O.D.

45 Years
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John R. Ferraro, O.D.
Joseph G. Gackenbach, O.D.
Albert Nord, O.D.

40 Years
David M. Bigley, O.D.
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A. I. Garner, O.D.
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David A. Koch, O.D.
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Lewish K. Shafer, O.D.
Steven M. Siegel, O.D.
Maurice Strongwater, O.D.

35 Years
Joseph F. Cimochowski, O.D.
Steven C. Cohen, O.D.
Peter E. Dodge, O.D.
Paul B. Freeman, O.D.
Harvey P. Hanlen, O.D.
Bernice A. Machamer, O.D.
Mark M. Mastervich, O.D.
Kenneth A. Phillips, O.D.
Martin Rawdin, O.D.
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Jerome B. Rosenfeld, O.D.
W. David Rule, O.D., F.A.A.O.
Charles J. Stuckey, Jr., O.D., F.A.A.O.
Penny Lightholder Thomas, O.D.
James J. Velicky, O.D.
Membership Recognition Awards

Thank you for your commitment to optometry!

Samuel C. Volinsky, O.D.
E. Barton Young, O.D.

30 Years
Thomas M. Bartolac, O.D.
G. Richard Bennett, O.D.
Vincent Cascino, O.D.
Jacqueline DeJesse, O.D.
Charles E. Fey, O.D.
Thomas J. Gmitter Jr., O.D.
Arthur S. Grossman, O.D.
David L. Hartzok, O.D.
Robert J. Johnson Jr., O.D.
David L. Hartzok, O.D.
Gary J. Havranek, O.D.

Robert A. McClanathan, O.D.
Michael R. Mohn, O.D.
Charlie J. Parsons, O.D.
Lynne E. Pierce, O.D.
Gwenn H. Rosenthal, O.D.
Michael A. Satryan, O.D.
John J. Suydam, O.D.
Lawrence J. Sylvester, O.D.
Devin L. Usuka, O.D.
William K. Vincett, Jr., O.D.
Steven D. Warwick, O.D.
Karen M. Wrigley, O.D.

20 Years
Frank F. Aulicino, O.D.
Jeffrey David Boehme, O.D.
Randy J. Cakanac, O.D.
R. Bruce Catando, Jr., O.D.
Anthony S. Diecidue, O.D.
Arthur O. Dupps, O.D.
John Edwin Ellis, O.D.
James R. Filippo, O.D.
Amy N. Fox, O.D.
Dawn Ellen Hornberger, M.S.
Lynn D. Jablonowski, O.D.
Robert E. Kaminski, O.D.
Maureen Weldon Kamons, O.D.
Johnette Keiser, O.D.
Lisa Rosemond Levine, O.D.
Katherine Dawn Lubaas, O.D.
Mark M. Margolies, O.D.
Carla Kay Mariscotti, O.D.
Louis W. Mastrian, O.D.
Margaret M. Mastrian, O.D.
Elizabeth Skelton Menio, O.D.
John Kristopher Mucciola, O.D.
Danny Wayne Neitz, O.D.
Robert T. Nible, O.D.
Jeffrey S. Nyman, O.D.
Joseph Scott Pancher, O.D.
Laurie A. Raah, O.D.
Edward B. Savarno, O.D.
Robert David Strohecker, O.D.
Peter G. Theodorous, O.D.
Michele L. Torbey, O.D.
James Polleck Turtle, O.D.
William B. Urosevich, O.D.
Denis Charles Wenders, O.D.
Stephen Brady West, O.D.
Denise T. Wilcox, O.D.
Richard J. Wiscount, O.D.

15 Years
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Don David Blackburn, O.D.
Debra L. Boshinski, O.D.
Lisa Buraks, O.D.
Brian William Carl, O.D.
John M. Ciummei, O.D.
Donna Jeanne Corbin, O.D.
Peggy A. Dixon, O.D.
John C. Dragon, O.D.
Steven P. Eiss, O.D.
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Thomas M. Gublin, Jr., O.D.
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Rita E. Klinger, O.D.
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Cynthia Grace Neff, O.D.
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Jean Marie Pagani, O.D.
Paul G. Pascarella, O.D.
Thomas William Perka, O.D.
Suzanne Proleika, O.D.
Jessica Lynn Reiger, O.D.
Tara Kern Rose, O.D.
Jessica P. Rutkowski, O.D.
Paul Christopher Ryan, O.D.
Keith F. Shuke, O.D.
Shelby Russell Sieber, O.D.
David Warshawy, O.D.
Janell R. Yzeik, O.D.

10 Years
Kimberly A. Agostinelli, O.D.
Kimberly F. Boyer, O.D.
Erich Rolf Breunig, O.D.
Guy Richard Brignola, O.D.
Shannon Marie Burgess, O.D.
Michelle M. Cadet-Honore, O.D.
Lisa D. Cox, O.D.
Michael J. Cross, O.D.
Steven L. Follansbee, O.D.
Heather F. Ford, O.D.
Soshelia Jalaluddin, O.D.
Stawn D. Jones, O.D.
John R. Kerr, O.D.
Kristen M. Kerr, O.D.
Thomas Peter Kislan, O.D.
Leanna K. Lape-Stoudt, O.D.
Tresa Mary Malikkal, O.D.
Eric R. Miller, O.D.
Elizabeth I. Papazian, O.D.
Greg S. Robinson, O.D.
Daniel F. Russell, O.D.
Shannon Lynn Sharkey, O.D.
Courtney Michelle Smyser, O.D.
Janet Deberly Steinberg, O.D.
Michael J. Talone, O.D.
Michelle R. Townsend-Mullin, O.D.
David Allen Wagner, O.D.
William Michael Walk, O.D.

5 Years
Kerri Elizabeth Bakker, O.D.
Michelle Lynn Beachlowsky, O.D.
Justin William Beamer, O.D.
Jennifer E. Beer-Stevens, O.D.
Michael J. Brownfield, O.D.
Megan Buliano, O.D.
Matthew P. Corso, O.D.
Robin Marie Dutt, O.D.
Jay Robert Feder, O.D.
Terri D. Haberman, O.D.
Julie Ann Haloua, O.D.
Richard Doyle Hunter, O.D.
Jessy Jacob, O.D.
Jesse Andrew Jones, O.D.
Kristina Ann Klescz, O.D.
Timothy Sieg Kueny, O.D.
Thanh Thanh Le, O.D.
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Rebecca Lynn Schoonover, O.D.
David Riley Tran, O.D.
Matthew Aaron Tregre, O.D.
Huyen Kim Trinh, O.D.
Jennifer P. Viscuti, O.D.
Mingjun Wang, O.D.

5 Years
Brendon Jon Weaver, O.D.
Practice for sale
Central PA. Well-established practice for sale due to retirement planning. Excellent opportunity for young, energetic optometrist. If interested, call (717) 892-6761.

Optometrist wanted
Williamsport and Lock Haven Areas. Full or part-time optometrist needed. If interested please call Tom Gmitter, O.D. at (570) 323-8000.

Optometrist wanted
Wayne. Optometrist wanted for several Saturdays a month and additional opportunities as scheduling permits in a growing private practice recently relocated to a new professional location. Should be comfortable with contact lenses. Office has 2 exam lanes, VF, Topographer, Optos, Radioscope, Pachy. If interested, contact mainlinevision@aol.com.

Optometrist wanted
Pittsburgh. Great opportunity for growth and earnings available in our downtown Pittsburgh optical. We need an energetic optometrist looking for full-time employment. Base pay plus incentives. Don’t wait until tomorrow, e-mail your current resume and references to gatewayeyehr@cypressmail.com.

Optometrist wanted
Pittsburgh-North Fayette/Carnegie Areas. Part-time optometrist needed to fill-in at one or two Wal-Mart Vision Centers within 11 miles of each other. If interested, send CV to attn: Dr. Mark J. Uhler, 117 Trailside Court, Coraopolis, PA 15108 or m.j.uhler@comcast.net, or call (412) 721-3962 (cell).

Optometrist wanted
South Central PA, MD, VA & WV. Full-time optometrist wanted. Top pay and benefits. Partnership potential. If interested, call (717) 593-4521 or fax resume to (717) 593-4525.

Optometrist wanted
Northwestern PA. Do you, or do you know someone who wants this truly exceptional opportunity? Two private practices in wonderful recreation area. Three lakes, national forest, state forest, great setting to raise a family, and/or enjoy world class fishing and hunting, skiing and cultural events all within one hour. Doctor wants to turn over these well-equipped, well-staffed, exceptional practices, 35 miles apart, to ambitious candidate. Doctor’s home or an apartment also ready for occupancy. Contact fhec2@verizon.net or (814) 726-1108.

Optometrist wanted
Northwest PA. Part-time optometrist needed for 1-2 days per week in a LensCrafters’ sublease practice. If interested, please e-mail drbrewer99@hotmail.com or call (215) 332-7228.

Optometrist wanted
Lehigh Valley. Part-time optometrist wanted for professional primary care practice. Two to three days per month, primarily Wednesday and possible fill-ins. Send CV to pfec@rcn.com.

Optometrist wanted
Cranberry Township. Optometrist wanted for fill-in at Target Optical. E-mail Dr. Joseph Terravecchia at dr.t@zoominternet.net or call (724) 816-0951.

Optometrist wanted
Harrisburg, Camp Hill, York. Full-time position available in Lenscrafters locations. Excellent, professional working environment with the latest technology. Experienced staff to pre-test patients. Benefits and 401k available. If interested, please call Dr. Angela Chango at (717) 657-7792. Part-time, fill in vacation coverage position also available.

Optometrist available
South Central PA. Optometrist available for fill-in coverage Fridays, Saturdays or Sundays. Willing to travel anywhere in the Perry County, Harrisburg, York, Lancaster or Reading areas. References available. Please contact Jennifer Galbraith, O.D., M.S. at peregrinerose@gmail.com or (717) 808-6608.

Optometrist available
Harrisburg/Carlisle/York Area. Eager to provide quality eye care to your patients. Available part-time/full-time. TPA and glaucoma certified. Please contact Dr. Joe Scaruzzo at (717) 701-8904 or ScaruzzoOD@gmail.com.

Optometrist available
Cumberland county. Residency-trained optometrist with four years experience looking for a Mon-Fri job with benefits. If interested, please call (717) 245-0066 and ask for Dave.

Optometrist available
Bucks, Montgomery and Philadelphia areas. Optometrist available part time. Daytime, evenings and Saturdays. Have 12 years experience. PCO grad, TPA and glaucoma certified. Please contact Stacey Filippo, O.D., at (215) 917-6191 or StaceyFil@hotmail.com.

Equipment for sale
Marco chair and stand, Burton slit lamp, auto projector, and keratometer, very lightly used, $5,000.00 for all five items. Also have edging lab setup with Briot 5000S edger, tint units, and surfaced lenses, $3,000.00. AIT speed blocker 630 available as well to anyone interested. Contact Dr. Gregg Peters at (717) 880-2272 or e-mail him at gwpod@yahoo.com.

Equipment for sale
Four Fashion Optical displays in excellent condition. Only used for 3 years. Each one holds 60 frames. Wall hanging, Light oak, top (halogen) lighted, T-shaped frame clip. $200 each or best offer. Can ship at buyer’s cost or pick up at Northern Delaware office (35 min. south of Philadelphia airport). Can e-mail photos. Contact Dr. Don Blackburn at jab72@mail.com or (302) 998-1395.

Equipment for sale
AIT Mark 5XL edger (plastic & glass, no poly), Kirk Model AA2 heat tempering unit with air pump, Synemed Fieldmaster 101, 130 uncut finished glass lenses (65-71mm). Make me an offer. If interested, contact Dr. James Budd at (412) 372-8188 or jimbudd@windstream.net.

Classified Ads

See Classifieds on page 15
Calendar
June 24-28, 2009
Optometry’s Meeting. Sponsored by AOA. Gaylord National Resort and Convention Center near Washington, D.C. Featuring House of Delegates, 200 hours of CE (28 of which are free), Exhibit Hall with more than 200 exhibitors, and social events and affiliate functions. Save the date. For more information, visit optometrysmeeting.org.

Classifieds
Continued from page 14

Equipment for sale
Used Accura Briot CX edger purchased new in 2001. Edger is in working condition and is being sold as is. Would be good purchase for low volume office in its current condition. A steal for someone with experience repairing this model. Will deliver within 150 miles. Sale Price is $3,500. If interested, contact David Rowe at (724) 433-8966 (cell) or (724) 758-6338 (office).

Equipment for sale
Two lanes of equipment in perfect running order. Both are AO with phoropter, keratometer, projector, chair and stand. Slit lamp not included. The salmon colored lane was recently upholstered and all items match. The forest green lane has 3 arms. The equipment has been very reliable and would be ideal for a new practice or second office. Call Joe Ruskievicz O.D., in Pottstown at (610) 326-2754 or e-mail eyedrjoe@verizon.net.

Equipment for sale

Equipment for sale
Four impressive frame displays made of solid oak with white plastic inserts in display area. Rotating four-sided displays that are 72” high. Base is 21” high x 15” square and includes a closed storage area. Each side holds approx. 17 frames for a total of 68 frames per unit. Excellent condition. These are great space-saving displays that would compliment any office décor. Asking $75 each or best offer. The displays are located in Lititz. Please contact Tom at tomod@ptd.net or phone (717) 625-4600. Photos available via e-mail.

Equipment for sale
Ophthonix ZView Abberometer and printer for sale. It was purchased last May (’08). If you are considering selling Izon lenses in your practice, we can save you $$$ towards the purchase of this instrument. Call Owens Optometrics at (717) 354-2251 for details.

Equipment for sale
Marco CP-690 auto chart projector with remote. Includes 2 mirrors and screen. Perfect condition. Price is $1,000. Contact Ed Hemler, O.D. at (717) 630-2922 or hemlerfamilyeye@embarqmail.com.

Advertise in the Keystoner
Free of charge to members; $1 per word, minimum $25, for non-members. Ads must be submitted in writing via e-mail to Deb@poaeyes.org or via fax at (717) 233-6833. Please indicate the number of months you want your ad to run, up to a maximum of three months. The deadline to submit classified ads is the 1st of the month preceding publication. POA/C&E members can also post classified ads at www.cevision.com.

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The Keystoner is published ten times annually by the Pennsylvania Optometric Association (POA). POA is the professional association for doctors of optometry in Pennsylvania, providing continuing education, public information materials, government relations and membership benefits. Direct any inquiries to the Keystoner, 218 North Street, Harrisburg, PA 17101. Phone: (717) 233-6455. Fax: (717) 233-6833. E-mail: Deb@poaeyes.org. Web site: www.poaeyes.org. Executive Director: Charles J. Stuckey, Jr., O.D. Editor: Deborah S. Blanchard. The Keystoner is partially underwritten by USI Affinity.
You &

New members
We are pleased to announce the following new POA members. Please welcome these doctors to their professional association:
Beth A. Berlin, O.D. (NEPOS)
Kevin C. Bistline, O.D. (BMOS)
William E. Boshinski, O.D. (CPOS)
Brooke M. Catanese, O.D. (WPOS)
Jill D. Cathbertson, O.D. (NWOS)
Lynn Rein Greenspan, O.D. (CDOS)
Katherine T. Harvatine, O.D. (MCOS)
Christopher J. Kuc, O.D. (CDOS)
Chen T. Ly, O.D. (PCOS)
Tiffany A. Mathas, O.D. (WPOS)
Angela I. Pellegrini, O.D. (PCOS)
Heather White Brandy, O.D. (WPOS)

ARE YOU SHARING THIS NEWS WITH YOUR STAFF?
Most of the information in the Keystoner is not only valuable for you, but also for your staff. We encourage you to share your Keystoner with your office manager, paraoptometrics and other staff.

OFFICE ROUTING FORM
- Doctor __________________
- Office Manager ____________
- Para _____________________
- Para _____________________
- Para _____________________
- Para _____________________
- Para _____________________
- Para _____________________
- Para _____________________

Pennsylvania Optometric Association
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