

Alabama Optometric Association/UAB School of Optometry Alumni Association 2017 Gulf Coast Summer Conference Exhibitor Application

Please type or print. To reserve exhibit space, return this form to
Alabama Optometric Association, 1043 Ambassador Court, Montgomery, AL 36117 or fax it to (334) 273-9681

Company Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: (____) _____ Fax: (____) _____ Email: _____

Tabletop purchase includes Conference registration for up to two (2) reps, 6-foot skirted table and two chairs. Please list two options for tabletops (refer to included diagram). Space will be assigned on first-come basis. ALOA reserves the right to reas-sign space and/or change room setup, if necessary. Affected exhibitors will be notified of any changes.

Tabletop Preference 1 _____ Tabletop Preference 2 _____

| | | |
|---|--------------------------|-----------------|
| One Tabletop - \$300 | | \$ _____ |
| Two Tabletops - \$500 | | \$ _____ |
| Registration for additional company reps - \$50 per rep | No. of reps _____ x \$50 | \$ _____ |
| TOTAL | | \$ _____ |

If your company is interested in hosting a Hospitality Suite, contact Teri Hatfield (334) 273-7895. PLEASE DO NOT CONTACT THE HOTEL DIRECTLY.

We agree to abide by all requirements, regulations and obligations adopted for this event. We understand that space is assigned on a first come basis, and that the Alabama Optometric Association reserves the right with prior notice to each affected exhibitor, to reassign booth space in order to conform to utility services, fire codes, and other criteria. We further agree to indemnify, hold harmless, and otherwise release the Alabama Optometric Association from any losses, damages or injuries arising from our participation in the Alabama Optometric Association Exposition, and we fully understand that the extent of liability shall be limited to the refund of all fees paid for exhibit space, in the event that the Exposition is canceled or otherwise not held as planned. I have read and agree to the Rules and Regulations set forth by the Alabama Optometric Association.

Please print your name here. _____ Signature _____ Date

If someone other than the person signed above should receive confirmation materials, please provide that person's name and address: _____

METHOD OF PAYMENT: Check# _____ Visa _____ MasterCard _____ American Express _____ Discover _____

FOR CHECK PAYMENTS: Make checks payable to Alabama Optometric Association.
FOR CREDIT CARD PAYMENTS: We must have the exact address where you receive the bill for this credit card and your expiration date.
 Same address as above Different (please print address) _____
Card # _____ Exp. Date _____
Signature _____

OFFICE USE ONLY: Date Received _____ Amount _____

Please complete the following information and return it with your exhibitor registration form. Thanks!

Company Representatives Attending -

To ensure that the attending company reps receive all necessary information, a copy of the confirmation materials will be forwarded. This information is also used to update the ALOA database.

Name/Title _____
Mailing Address _____
City, State, Zip _____
Phone(____) _____ Ext. _____ Fax(____) _____
Email _____

Name/Title _____
Mailing Address _____
City, State, Zip _____
Phone(____) _____ Ext. _____ Fax(____) _____
Email _____

Name/Title _____
Mailing Address _____
City, State, Zip _____
Phone(____) _____ Ext. _____ Fax(____) _____
Email _____

Name/Title _____
Mailing Address _____
City, State, Zip _____
Phone(____) _____ Ext. _____ Fax(____) _____
Email _____

Door Prize(s) _____

Competitors I wish to be near: _____

Competitors I do not wish to be near: _____

Mailing Lists/Labels

A list of conference registrants will be emailed a week prior to the meeting to all exhibitors registered. A post-conference attendee list will be sent to all exhibitors.

If you have questions, contact Teri Hatfield at (334) 273-7895 or teri@alaopt.com.

Thank you for your cooperation!

2017 Gulf Coast Summer Conference Schedule

Friday, July 21

7:00 a.m.-1:30 p.m. ALOA Registration Desk Open

7:00 a.m.-7:30 a.m. Continental Breakfast

7:30 a.m.-9:30 a.m. OD education

9:30 a.m.-11:30 a.m. Exhibits & Break

11:30 a.m.-1:30 p.m. OD Education

5:30 p.m.-7:30 p.m. Opening Reception

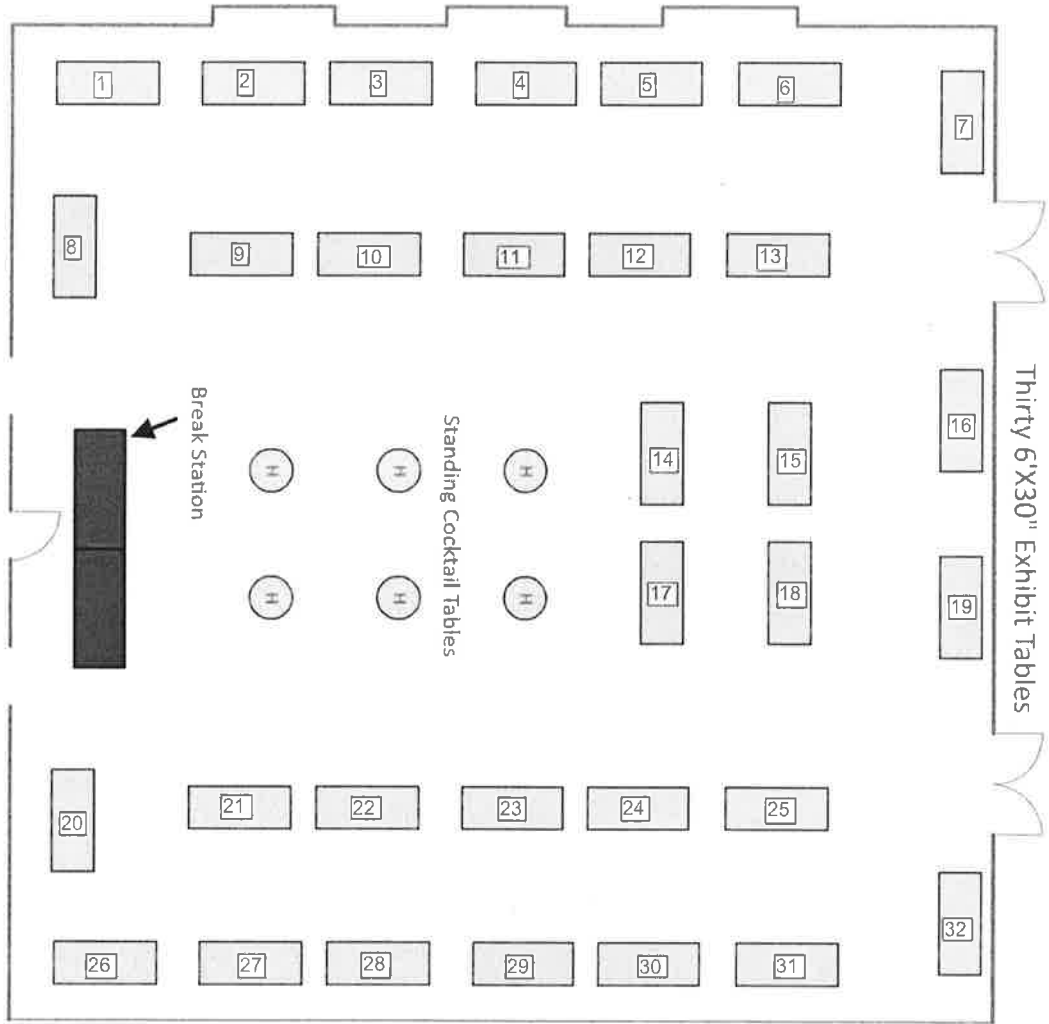
Saturday, July 22

7:00 a.m.-11:30 a.m. ALOA Registration Desk Open

7:00 a.m.-7:30 a.m. Continental Breakfast

7:30 a.m.-9:30 a.m. OD Education

9:30 a.m.-11:30 a.m. OD Education



Thirty 6'X30" Exhibit Tables

Tabletop Exhibits

Friday, July 21, 2017 ~ 9:30 a.m.-11:30 a.m.

Setup Time

Friday, July 21 (7:00am—8:30pm)

Breakdown Times

11:30 a.m. – 1:00 p.m.

(Please do not breakdown exhibit prior to 11:30 a.m.)

Expected attendance - 80 Doctors

Fax the exhibitor application to (334) 273-9681 or mail it to 1043 Ambassador Court, Montgomery, AL 36117

You may also register online at www.alaopt.org

If you have questions, please contact Teri Hatfield at (334) 273-7895 or teri@alaopt.com.

We will be giving away door prizes during the exhibits. If you are interested in donating a door prize, please indicate it on your exhibitor application in the space provided. Bring the door prize to the ALOA registration desk by 9a.m. on the day of the show.

Make Your Hotel Reservations Now! Rooms Will Go Fast!

\$239.00 per room group rate

(Hotel room rates are subject to an amenity fee and all applicable state and local sales and occupancy taxes)

The hotel will extend these rates three days prior to and three days after the meeting dates, based on the hotel's availability. Reservations must be made by June 19, 2017 at 5 p.m. to be eligible for the ALOA group rates. After that date, reservations will be subject to regular hotel room rates and availability.

200 Henderson Resort Way
Destin, Florida

Exhibitor Rules & Regulations

The tabletop exhibits will consist of (1) 6-foot skirted table and (2) chairs. **All other equipment must be purchased from The Henderson.**

Space will be assigned on a first-come basis. ALOA reserves the right to reassign tabletop space and/or change the room setup, if necessary. Exhibitors will be notified if changes must be made.

All exhibits must be completely set up at least one hour before the show begins. Exhibits may not be dismantled or removed before 11:30 a.m. on the day of the show.

If booth space is cancelled less than one week before the show, refunds will be made at the discretion of ALOA. If a purchased booth is not occupied on the day of the show, no refund will be made.

Exhibitor agrees not to hold programs or events, including hospitality suites and demonstrations, for doctors during exhibit hours or during other convention events.

No decorations or displays may obstruct other displays or protrude into the aisle. All booth areas must be neatly kept and free of trash and litter.

Speakers or hand microphones will not be allowed and other noise will be kept to a level that the Association determines not to be offensive.

Alcoholic beverages may not be served from any booth.

Booth space may not be assigned, sublet or used by anyone other than the exhibitor that has contracted for that space.

All activity of any exhibitor must be confined to the space purchased.

The exhibitor agrees hereby to hold harmless and to indemnify the Alabama Optometric Association for any claims, demands, or lawsuits of any whatsoever made against them arising out of preparation, setting up, installation, operation, dismantling or removal of exhibit by this exhibitor, or for any actions by exhibitor's personnel.

For damages or injuries that may be done to, suffered by, said exhibitor, he, she, or they shall have redress against that person or persons causing the damage, and not against the Alabama Optometric Association, it being understood that the Alabama Optometric Association guarantees nothing except what is expressly contained in this contract.

Conflicting Meeting and Social Events

In the interest of maintaining attendance at official educational events and Show, Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of attendees, Exhibitors, or invited guest from educational sessions or Show during official event hours. The Alabama Optometric Association will provide a list of dates, and times that are reserved for ALOA functions upon request. Events may be held outside these times but must conform to Show Management's Affiliate Functions Policy.

Affiliate Functions (non-compete)

Affiliate functions may not compete with the Alabama Optometric Association (ALOA). Competition includes, but is not limited to: Hosting Affiliate Function at a date and time that competes with an ALOA event or Hosting Affiliate Function that provides continuing education credit towards licensure of an eye care professional (optometry, opticianry, ophthalmology, or other accredited eye care professionals).